

The International **Nursing & Midwifery** Conference

GULF HOTEL
GULF CONVENTION CENTRE
16 - 18 APRIL, 2020

Sponsorship Packages

INVITATION LETTER

Under the patronage of His Excellency Lieutenant General Dr. Sheikh Mohammed Bin Abdulla Al Khalifa, Chairman of Supreme Council for Health, the University of Bahrain in partnership with the Ministry of Health is conducting "The International Nursing & Midwifery Conference April 2020 ,18-16 at the Gulf Convention Center - Gulf Hotel in Kingdom of Bahrain.

This conference and workshops are expecting over 600 local and international participants representing the nursing and health care community. This scientific event presents a great opportunity for your esteemed institution; being one of the distinguished institutions providing health care in Bahrain; to be more visible and competitive.

This event provides a research forum for scholars from different parts of the world to share their research on innovations and developments in the nursing and midwifery fields. It is expected to promote effective and vibrant networking among nursing and health care professionals from public and private health institutions who are concerned with shaping the future of the healthcare systems

As one of our valuable partners, I wish to invite your esteemed institution to provide financial support and have part in our exhibition where it is an opportunity for you to be visible and interact with key visitors and influential decision makers in the field. You can promote products and services to the attention of delegates to this international event, affiliated organizations and, of course, their clients.

If you wish to discuss a package more suitable to your company or if you require any farther information please contact: Dr. Amin Abdullah the Chairperson of the organizing committee (AMIN@EDUCATIONPLUS.ME) .

Aamal Akleh



Conference President

Dean -College of Health and Sport Sciences

SPONSORSHIP PACKAGE

BENEFITS	PLATINUM	GOLD	SILVER	BASIC	EXHIBITOR
LOGO ON THE COVER OF THE HANDBOOK	YES	NO	NO	NO	NO
ADVERTISEMENT INSIDE THE HANDBOOK (PAGES)	2	2	1	0.5	NO
EXHIBITION SPACE (SQ.METER)	PRE FUNCTION AREA	15	12	6	4
LOGO ON THE CONFERENCE PROGRAM	YES	YES	YES	YES	YES
LOGO ON NAME TAG	YES	NO	NO	NO	NO
FREE DELEGATES	60	40	20	10	0
PAD, PEN OR BROCHURE IN CONGRESS BAG (1GIFT)	2	2	1	NO	NO
FREE COMPANY STAFF NAME TAG	5	4	3	2	2
PRICE IN BHD	6,000	4,000	2,000	1,000	500

* Price above not including 5% VAT.

* All Main sponsors (Platinum , Gold & Silver) are eligible to have 50% discount off :
1- Extra delegates registration 2- Branding opportunity items

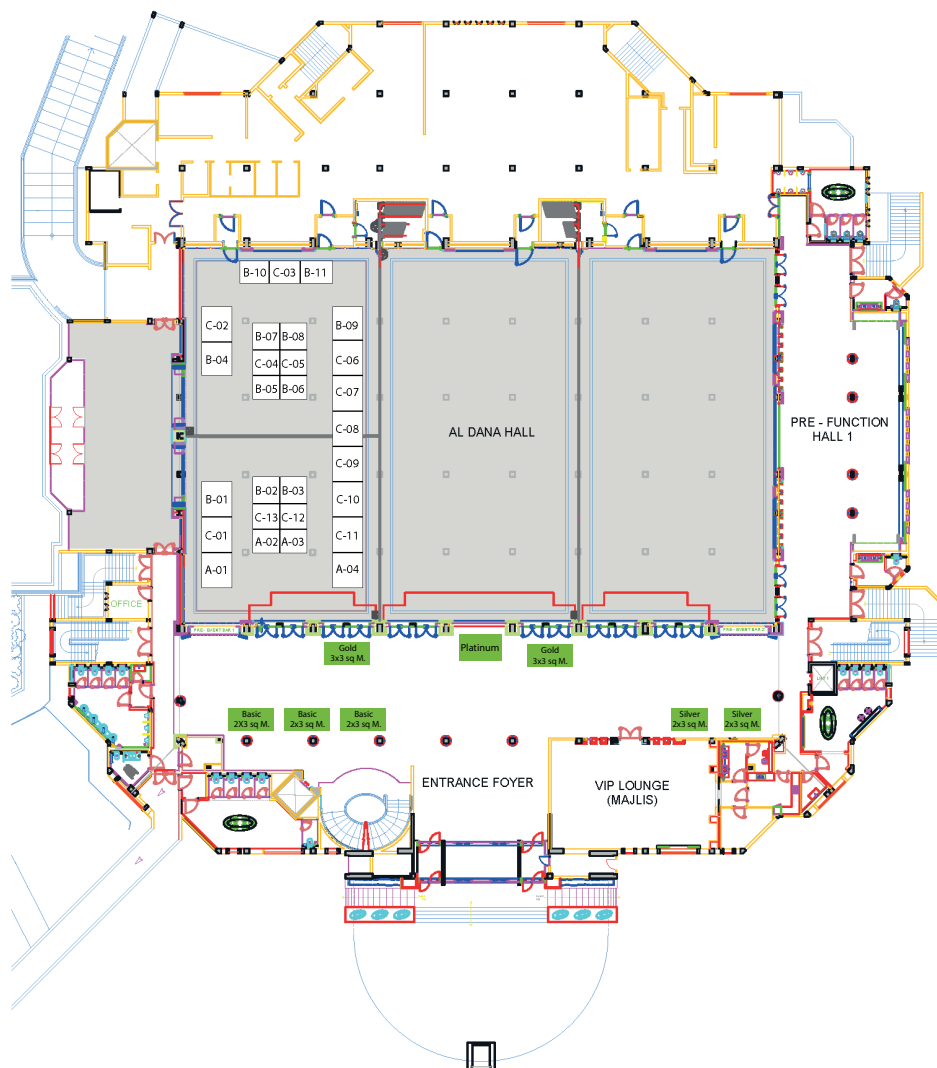


EXHIBITION OPPORTUNITIES

OPTION	PRICE	FEATURES	DESIGN
A	1000 BHD	1- Exhibition Space (sq. meter) 3x2 2- Logo to be place on all on conference relevant materials 3- Free Company 2 Staff Name Tag	
B	750 BHD	1- Exhibition Space (sq. meter) 3x2 2- Logo to be place on all on conference relevant materials 3- Free Company 2 Staff Name Tag	
C	500 BHD	1- Exhibition Space (sq. meter) 3x2 2- Logo to be place on all on conference relevant materials 3- Free Company 2 Staff Name Tag	



FLOOR MAP



BRANDING OPPORTUNITIES

DELEGATE REGISTRATION BAGS 500 BD

- COMPANY LOGO ON REGISTRATION BAGS HANDED OUT TO EACH DELEGATE.

LANYARDS 500 BD

- COMPANY LOGO ON BADGE LANYARDS HANDED OUT TO EACH DELEGATE.

GALA DINNER 2000 BD

- COMPANY LOGO ON TABLE TOP SIGNAGE
- COMPANY LOGO ON PANEL SIGNAGE AT RECEPTION
- BRIEF SPEAKING OPPORTUNITY

WATER BOTTLE 500 BD

- COMPANY LOGO ON ALL WATER BOTTLES OFFERED DURING THE CONFERENCE AND DISTRIBUTED THROUGHOUT EXHIBITIONS

MINI PROGRAM ADV. 500 BD

- COMPANY LOGO AND ADVERTISEMENT ON THE MINI PROGRAM
- DISTRIBUTED AT REGISTRATION WITHIN THE DELEGATE BAGS, THROUGHOUT EXHIBITIONS AND ON THE CONFERENCE INFORMATION DESK

USB 500 BD

- COMPANY LOGO ON USB
- LOAD USB WITH COMPANY AND CONFERENCE MATERIALS
- DISTRIBUTED AT REGISTRATION WITHIN THE DELEGATE BAGS



Sponsorship
Packages

The International Nursing & Midwifery Conference



CONFERENCE SPONSORSHIP CONTRACT

By completing the following you are making a formal order for the below listed conference sponsor or exhibition opportunity or opportunities. This will become legally binding upon confirmation from Organizer. Your signature is required.

Please return completed contract to :

Sales@promedme.com / George@promedme.com

Conference exhibitor information

- Company Name (Legal Name)
- Published Name (name on floorplan)
- Address City Country
- Website

Main contact of conference exhibitor

- Name Title
- Phone Fax Mobile
- Email

Financial contact (if different from main contact)

- Name Phone
- Email

PLATINUM	<input type="checkbox"/> 6,000 BHD	EXHIBITION (C)	<input type="checkbox"/> 500 BHD
GOLD	<input type="checkbox"/> 4,000 BHD	DELEGATE BAGS	<input type="checkbox"/> 500 BHD
SILVER	<input type="checkbox"/> 2,000 BHD	LANYARDS	<input type="checkbox"/> 500 BHD
BASIC	<input type="checkbox"/> 1,000 BHD	GALA DINNER	<input type="checkbox"/> 2,000 BHD
EXHIBITOR	<input type="checkbox"/> 500 BHD	WATER BOTTEL	<input type="checkbox"/> 500 BHD
EXHIBITION (A)	<input type="checkbox"/> 1000 BHD	MINI PROGRAM ADV.	<input type="checkbox"/> 500 BHD
EXHIBITION (B)	<input type="checkbox"/> 750 BHD	USB	<input type="checkbox"/> 500 BHD

Date

Signature

Stamp

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RULES & REGULATIONS RELATING TO THE CONFERENCE SPONSORSHIP CONTRACT

PAYMENT

Total sponsorship amount must be paid 50% upon confirmation and 50% not later than 4th April 2020

SPACE & HEIGHT REGULATIONS

Conference exhibitors shall adhere to the exact space allocated. The conference & exhibition space consists of a table-top exhibition space with option to display a popup banner.

Any additional items which will be placed besides the exhibition table need to be approved by Organizer.

Note: Where a Conference exhibitor's display is built beyond the limitations and restrictions as set forth in this Agreement, Organizer reserves the right to correct such display violations by having the Conference exhibitor alter, remove or rearrange any or all of the display so that it will comply with the regulations. Circulars, publications, advertising matter and all kinds of promotional giveaways may be distributed only within the assigned space. Nothing can be posted on, tacked, nailed, taped, screwed in, or otherwise attached to columns, walls, floors, or other parts of the building or furniture.

CANCELLATION POLICY

The cancellation of the Sponsorship must be sent by email to amin@educationplus.me

If cancellation occurs before April 1st 2020 no administrative charges will be assessed. However, if cancellation occurs later than this date NO REFUNDS will be made whatsoever. In such a case, the cancelling Conference exhibitor is obliged to make payment of any unpaid portion of the total cost of the Sponsorship opportunity.

If the cancelling Conference exhibitor fails to make such payment, the cancelling Conference exhibitor will also be liable for the costs of collection (including court costs and reasonable attorney fees) and interest at the highest legal rate.

COPYRIGHTS, ROYALTIES AND TRADEMARKS

It is the Conference exhibitor's sole responsibility to obtain licenses and permissions for using any moving or image, computer software, sound recording, artwork, printed material and/or other item bearing or embodying a copyright, trademark, patent, or publicity right distributed in the conference, the organizer free and harmless from any third-party claims in such respect.

GENERAL INFORMATION

- Exhibition space will be assigned on a "first come first served basis".
- The organizer reserves the right to relocate or reassign booths at any time for the overall benefit of the meeting.
- Company logos to be printed on the final program or published on the conference web site or used to mark other conference material have to be sent by email to **amin@educationplus.me** in JPG or PDF format, not exceeding 5 MB.
- Advertising single pages in the program have to be sent by email to **amin@educationplus.me** in PDF format "Ready to print", dimension A4 with 3 mm of tolerance each side.
- All Advertising Pages have to be received by PRMED not later than 15th March 2020 .
- Company Flyers to be insert in the congress bags, maximum A4 size, have to be delivered to Promed representative not later than 1st April 2020 .

PAYMENT OPTIONS

BANK TRANSFER

Payments by transfer can be made to:
Al Salam Bank Bahrain
Swift Code: ALSABHBM
A/c Name: **Education Plus Consultancy W.L.L**
Account Number: 143870100100
IBAN: **BH 59ALSA00L43870L00L00**

CHEQUES / DRAFTS PAYMENT

Cheques / drafts should be made payable to:
Education Plus